

**WEBSITE'S COOKIE POLICY  
OF SARA DAVISON GLOBAL ENTERPRISES LIMITED.**

**Your Option to Opt Out of or to Agree to Cookie Use by Sara Davison Global Enterprises Limited**

Website owners should obtain explicit consent from visitors before leaving behind or reading files (mostly cookies) on user's computers.

- a. Opting out:  
(i) To opt out of being tracked by Google, use the pop-up form on our website.  
(ii) To opt out of being tracked by Google Analytics across all websites, including Sara Davison Global Enterprises Limited, visit: <https://tools.google.com/dlpage/gaoptout>
- b. Agreeing:  
However, if you register your details with Sara Davison Global Enterprises Limited, or if you continue to use our website without opting out, then it is understood and accepted that you thereby agree to our use of cookies.

**What are Cookies?**

A cookie is a piece of data stored on a user's computer, which is linked to information about the user's activity. Cookies are an important feature of the Internet as they facilitate the operation of a website and allow smoother use of many of its useful features. Cookies have many different uses. Some are essential for allowing you to navigate around a website and to use its features - without these cookies, the services you wish may not be able to be provided.

**Use of Cookies by Sara Davison Global Enterprises Limited**

Sara Davison Global Enterprises Limited may use both 'session ID' cookies and 'persistent' cookies. When you close your browser or leave the Sara Davison Global Enterprises Limited site, session ID cookies end their use and are erased. By contrast, persistent cookies are small text files which are stored on your computer's hard drive for an extended period of time. Cookies used on the Sara Davison Global Enterprises Limited website do not contain personally identifiable information about you that could be used either for marketing or for remembering where you've been on the Internet. Furthermore, any data gleaned from our use of cookies is not shared with any third parties.

**Analytics**

Cookies used by Sara Davison Global Enterprises Limited help us to keep track of those of our pages and links which are popular and also to see which or our pages and links are not used so much. This cookie usage assists us in keeping our site up-to-date and relevant. Cookies also help us to see the trend of how people navigate our sites and to alert us as to whether visitors get 'error messages' from our web pages. This group of cookies - often called 'analytics cookies' - are used to gather such information. They are both sessional and persistent cookies. They do not collect information that identifies you. All the data collected is anonymous and is grouped with the information from the cookies of all other visitors. This group data shows us the overall patterns of usage, rather than any one person's activity. Analytics cookies only record activity on the site you are on and they are only used to improve how our website works.

| Cookie           | Purpose   | More information                        |
|------------------|---|---|
| Google Analytics | These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. | An Overview of Google Analytics Privacy |